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Cliff's bestselling book [Beyond Bullet Points](#) (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon.com, and has been published in four editions and translated into a dozen languages including Chinese, Korean, and Russian. This book expands on a communications approach he has taught internationally at top law firms, government agencies, business schools and corporations, including Sony, SC Johnson, Chevron, Toyota, Del Monte, Nestlé, Deloitte, BBDO, The NPD ...

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In [BEYOND BULLET POINTS](#), communications expert Cliff Atkinson shares his innovative three-step system for increasing the impact of your communications with Microsoft PowerPoint. He guides you, step by step, as you discover how to combine the tenets of classic storytelling w Unload those boring, bullet-riddled slides—and unlock the amazing story buried in your presentation!

[Beyond Bullet Points: Using Microsoft PowerPoint to Create ...](#)

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[Beyond Bullet Points: Using Microsoft PowerPoint to Create ...](#)

[Beyond Bullets](#) is a good presentation book, very well structured, very thorough. But, it didn't excite my creativity in the same way Daurte's book.

[By Cliff Atkinson Beyond Bullet Points: Using Microsoft ...](#)

The aim of Cliff Atkinson's book is to banish bullet points and text-dominated slides. His mission is to encourage you to create a very different kind of presentation. One that engages the audience with a well crafted, highly focussed, carefully ordered collection of headlines and images. A collection that delivers a story rather than a lecture.

[Beyond Bullet Points, 3rd Edition: Using Microsoft ...](#)

About the Author Cliff Atkinson, a consultant who helps organizations improve communications using PowerPoint, teaches at the UCLA Extension.

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Cliff's bestselling book, [Beyond Bullet Points](#) (published by Microsoft Press) was named a Best Book of 2007 by the editors of Amazon and has been published in four editions and translated into a dozen languages including Chinese, Korean, and Russian. Cliff's work has been featured in [The New York Times](#), [Los Angeles Times](#), [Wall Street Journal](#), and [Fox News](#).

[Beyond Bullet Points 4th Edition: Conversation with Cliff ...](#)

[Beyond Bullet Points](#) is about how to communicate effectively using PowerPoint. You start by defining a single purpose or goal, set a limited number of objectives to achieve that goal, and support those objectives with explanations logically arranged. Nothing new about that.

[Beyond Bullet Points: Using Microsoft® Office PowerPoint ...](#)

Cliff's bestselling book [Beyond Bullet Points](#) (now in its 3rd edition) was named a Best Book of 2007 by the editors of Amazon, and it expands on a communications approach he has taught at many of the country's top law firms, government agencies, business schools and corporations.

[Cliff Atkinson, Beyond Bullet Points, and Legal Presentations](#)

[Beyond Bullet Points](#) is directed towards business presentations that aim to persuade an audience. Cliff doesn't talk about how his method could be used for information-heavy reports or for educational use. In these cases, the purpose is not to persuade or tell a story, but simply to disseminate information.

[Cliff Atkinson's Beyond Bullet Points - PowerPoint Tips Blog](#)

[Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate, and Inspire \(Business Skills\)](#) [Atkinson, Cliff] on Amazon.com. *FREE* shipping on qualifying offers. [Beyond Bullet Points, 3rd Edition: Using Microsoft PowerPoint to Create Presentations That Inform, Motivate](#)

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The [Beyond Bullet Points \(BBP\)](#) methodology is an innovative way to efficiently build a presentation (not just make pretty slides). Following this method allows you to build presentations that inspire, inform and motivate. You can learn more about the BBP methodology here. [Beyond Bullet Points](#) is copyrighted to Cliff Atkinson.

[BBP ToolBox - Stay focused on Beyond Bullet Points!](#)

In this sample chapter from [Beyond Bullet Points: Using PowerPoint to tell a compelling story that gets results](#), 4th Edition, Cliff Atkinson reviews step-by-step how the [Beyond Bullet Points \(BBP\) Story Template](#) creates a foundation for presentations that you will build upon with narration and graphics. [Click to view larger image](#)

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